



Green Tourism, Environment and Sustainable Development

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Article	Abstract
<p>Article history: Received: 10th October 2022 Received in revised form: 28th November 2022 Accepted: 04th December 2022</p> <p>Keywords: Tourism, Sustainable tourism, green tourism, Environment, Sustainable Development</p>	<p>Suppose we want to have a specific definition of the tourism industry that is appropriate to the view of the Islamic Republic. In that case, we must say: Tourism is a cultural activity that originates from the nature of human search. In the course of evolution, it gained acceptance from other approaches and attention to detail for tourism development. This approach was most of the processes of programs in the areas of human livelihood of sustainable tourism, which means tourism is a complement to all methods. Today, green tourism, cultural tourism, or sustainable tourism are evolved forms of tourism, and it was evaluated in tourism that it can be considered a real discipline from the perspective of human sciences and an independent scientific point of view at this stage. This type of tourism is more pro-environmental, and its sustainability is considered by modern knowledge to investigate green tourism on the environment and sustainable Development. The research in this article is of the library studies type.</p>

1. Introduction

In today's era, the tourism industry, as the largest industry in the world today and one of the pillars of tourism development, has to go through various stages of Development until it reaches its current state. It is an introduction. This industry's first form of Development was "mass tourism", which emerged after the Second World War. The reason for that was the great desire of the world's people to travel to different places and facilitate transportation facilities. But they looked. In this situation, for those who were active in this field, only from an economic point of view, the group's primary concern was finding a place to stay and receive people. But the presence of a large number of tourists in one place made it essential, which caused damage to the culture and society of the people, and the smell and softness of the environment together. Was. Thus, after mass tourism, alternative tourism has expanded into groups such as urban tourism, rural tourism, Illyrian tourism, ecotourism, responsible tourism, ecotourism, etc. We call it "green tourism". The defenders of this tourism believed that the study should be examined in

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the field of their relationship with each other. This system should be identified part by part, and the constituent elements should be divided into five sources of tourism in this category: natural, cultural, event, activity and service-facilitation.

In the present era, there is an obstacle to interest. In addition to meeting the needs of tourists, there should be no form of tourism in the future distribution of tourism resources. It should be added that the achievement of sustainable tourism development depends on the economic and social pillars), and the environment is also one of the pillars of culture and environment in a society (Alizadeh).

2. Target

This article was collected from the research and review of the information library of the Ministry of Environment, internet and its contents are from a website. This article aims to introduce the effects of green tourism and ecotourism on Sustainable Development.

3. Green Tourism and Ecotourism

Examined the relationship between nature and tourism from two perspectives, the animate nature of "ecotourism" and the inanimate nature of "geotourism", including the power branch. The field of tourism and water resources entered the world literature, and every year compared to the tourism of the 1970s, tourism is ecotourism, which has grown twice as much from the combination of the words, and it means responsible and purposeful trips to nature. It is formed by mycological nature and tourism [1]. Ecotourism includes various types of tourism, including natural beauty and smell culture. The primary motivation for visiting and using the attraction is directly and indirectly, without causing any damage. Also, helping the social well-being of the goals of ecotourism, participation in the preservation of biodiversity, the positive effects of ecotourism and pollution, destruction of the environment and the destruction of the local economy, and the promotion of the environmental culture of its administration should be considered. To preserve ecotourism, animal and plant damage from their negative effects can be achieved. It teaches the correct planning, the participation of local people and timing, and the program is compatible with ecotourism [2].

Sustainable tourism is the definition of natural people's interests, which only travel to a place compared to nature tourism, environmental institutions, local communities from a tourist's perspective, and cultural and economic opinion [3]. A guided tour where a nature tourist may travel just for bird watching while staying at a local bird-watching lodge can be managed by local people. It contributes to the local economy through spending [4]. Think about the tourism industry as an essential part of developing countries that do not pay serious attention to the importance of tourism in their economic growth. Since ecotourism is a critical necessity, they should do it in the decade [5]. Development experts in the last few decades have introduced several development models in our country due to the lack of recent management. The World Tourism Organization is a guaranteed and acceptable measure of the unspoiled

and attractive nature of sustainable ecotourism to tourists, the eyes of tourism [4]. The sustainable models of rural development have been given serious attention. Still, the backward countries in this field are considered to have a reduced potential. To achieve the Sustainable Development of ecotourism, the country of Iran must take the following actions:

According to sustainable development experts, it is essential to prevent ecotourism from being used sustainably and abuse of natural resources [6]. This work is possible by controlling and limiting many destructions and other protected areas. It encourages people to intervene in marketing and complete the marketing plan and a place for activities in this field. Hunting, the use of sea shores, hunting lakes, and environmental protection have a two-way relationship that if there is a relationship between nature and the host population's current and future needs, it is beneficial, and there is hope for its sustainability [7].

4. Positive and Negative effects of Ecotourism

Environmental consequences of tourism in ecotourism areas can undoubtedly be direct and indirect. Among the positive effects:

- Environmental factors in tourists and proximity to culture, promotion of life culture, hospitality, etc.,
- Earning foreign currency, increasing gross national income, and expanding accommodation facilities, such as production and sale of goods, transportation and services.
- Employment in the category of creation of a context for tourists,
- The Development of the gathering place of tourism activities,

Without a doubt, the adverse environmental effects are also directed towards the activity, in parallel with the positive consequences. These negative effects are:

- Meadows and pastures.
- Destruction of the natural environment resulted from walking in the forest, bush cutting, and the destruction of plants.
- A fire in the forest.
- Procedure around tourist centres.
- Occurrence of illegal constructions
- Increase in noise pollution and air pollution due to traffic of vehicles and crowding of people.

Reducing biodiversity is one of the threats. Biodiversity includes ecotourism, species and genes, all three of which are closely related to each other, and are considered environmental hazards [6]. The destruction of biological diversity means the loss of the habitat of a variety of necessary forms. It will be beneficial if the cause of habitat destruction is two-way. But in the natural origin of relationship and preservation, if there is a relationship between nature. In addition to the present and future needs, ecotourism is a destructive process toward natural resources, considering the new environment, which can gain the experiences of eco-tourists and the generation of the host population [8].

5. Development of Green and Sustainable Tourism

Green tourism is the best way to develop tourism. It is essential to rely on capital in green tourism's natural and derived culture. Although in some countries, the term green tourism refers to the country in the form of guidance and program, but often describes a type of tourism. Tourism in green areas can be referred to as rural tourism, which is more environmentally friendly [9]. In other words, increasing attention to the harmful effects that some relationship between the natural environment and the socialization of a specific type of tourism causes, among the kinds of tourism in the background, creates the direction of the Development of green or sustainable tourism in our country with a series of obstacles. It has become green in front of tourism [10]. We are such as:

1. lack of inter-country airlines
2. Lack of information technology in tourism
3. The weakness of tourism advertising
4. Failure to equip tourism resources

To overcome these obstacles and achieve sustainable tourism, we must consider three important issues: that people should participate in the decisions related to the Development of tourism. First, this tourism should meet the standards that must become an attraction quality. Second, they should also benefit from the benefits of the country, which is why we need to improve the international bottlenecks and eliminate them [11].

The goals of sustainable tourism are: sustainable and integrated tourism development requires local will and public participation. In any case, the suitable tourism for our country is "green tourism", and this type of tourism should be in line with the typical situation [12]. Daily activities that complement the people's activities in such a way that the economic needs of sustainable tourism development lead to resource management of all regions in a way that supports the social and aesthetic aspects and cultural, ecological, life diversity and system interaction that not only the natural and national resources of life are preserved [13]. In this definition, sustainable Development should be maintained as a cultural factor and increase its capacity to generate income and employment.

1. Improving the quality of life of the host society
2. Assuring the quality experiences for visitors
3. Environmental protection of the host community

Sustainable Development of tourism has two main dimensions' environmental protection and tourism resources and cultural and a fundamental concept of "capacity":

- Conservation in stable face
- Proper marketing and advertising
- Excessive reduction of resources and waste of resources
- Maintain diversity
- Being strategic in the program
- Protecting the local economic system to protect the environment
- Local participation of people in the program
- Training of experienced and skilled manpower
- Control and supervision of service activities

6. Sustainable Development and Tourism Planning

Sustainable Development and planning play an essential and critical role in Development. The development plan in any dimension requires a project that can positively affect tourism development on the one hand. It has social, economic, cultural and political effects. On the other hand, a tourism-

friendly society's economic, social, cultural and environmental impact should originate from the philosophy of sustainable tourism [14]. In all dimensions, especially in the ecological size, Sustainable Development is one of the principles and foundations of economic progress, especially in countries like Iran. Paying attention to sustainable tourism is critical and dealing with negative effects. At the same time, sustainable tourism is the result of necessity and the need for many answers. This industry's or touristic destinations have environmental and economic impacts [15]. However, the tourism industry's contribution to employment and Development includes consumption of resources, pollution and waste production, some of which are destructive to the social environment. Instead of corruption and destruction of native culture, the spread of drug use and other moral issues. Sustainable tourism is tourism that meets the needs of the present generation, and sustainable tourism is for the future generation to meet their needs [16]. To respond to the capacity without affecting the environment, economy and culture of the host society and implementing sustainable tourism in a sustainable development program and green tourism does not only mean saving ecotourism resources but also does not have a negative effect [17].

To ensure the absolute destruction of the environment, all people and other people, especially at the local level, must understand that progress and Development must be a process of global or national dimensions. A country with the present benefits that will be sustainable for generations and that its people are aware of the fruits in terms of environmental issues has the luck of Development more than other countries [18]. Sustainable political issues were raised when ecological matters were put on the agenda of the development concept, which acts as a pressure on environmental changes. Thus, instead of improving the quality of the environment and being a tool for support, It was raised from the environment. According to this stable, some tensions are caused by coordinating or complementing each other, developing economic Development, and potentially compatible goals [19]. The decline of growth in the 1970s, which is related to the limitations of the vision, is inseparable from the environment because the world economy must extract, process and exploit natural resources. Based on the principle of conservation of matter and energy, all energy can increase the pressure on the environment in the form of waste. Still, this relationship has reduced the economic relationship even in some cases [20].

Since there is a gap between the economy, growth and development can reach a social or economic goal, whose goals are tightly established, not political. For this reason, the environmental effects of the activity of considering the environment can be reduced. If the causes of destruction pass, even if this is a political issue, it will put the environment under the spotlight. It becomes the context because of the role of the tourist [21].

The needs of the current generation and the generation with the right to Development must be applied to meet the Development and preservation of the environment. Therefore, sustainable tourism should be determined by policy. The right to action should be involved in a way that is legally implemented to make a promising move in the Development of goals [22]. Sustainable tourism for higher efficiency in this field has principles that coordinate the basic principle of sustainability, which are:

Biological and environmental sustainability resources mean that Development is compatible with preserving relevant ecological processes.

- ✓ The stability of cultural and social factors means that Development causes people to control their lives
- ✓ Economic stability means that economic Development is carried out with high efficiency
- ✓ The future will be preserved. It will be possible for the next generation to monitor and control the resources

Sustainable Development is proposed as a new method that societies do not see, such as the standard of living, social justice and the preservation of unnecessary resources [11].

7. Conclusion

The serious attention of all those active in the development sector of tourism, especially green tourism in our era, has been given economic attention. The reasons for this attention, the importance and capabilities of this industry are in the following cases:

- Green tourism is a suitable tool to reduce poverty and deprivation.
- It is a new job opportunity and sustainable local income, creating opportunities for the residents.
- It is a good alternative for exhausting jobs such as mining and forestry.
- It can play the role of the forgotten cultural beings and strong traditions to revive originality.
- Facilitates national unity, security and peace.

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